

September Newsletter



Community Involvement | Seminars & Events | Accomplishments | Industry News



WHAT IS WOHLSTAND WEALTH STRATEGIES

Wohlstand Wealth Strategies is a financial planning firm built around the belief that financial guidance should be personal, intentional, and centered around what matters most to you.

Our approach goes beyond the numbers. We help individuals, families, and business owners bring the different pieces of their financial lives together so they can make informed decisions with greater clarity and confidence.

People. Plans. Possibilities.



OUR NEWS

A Milestone Worth Celebrating!

Jennifer Larsen earns her CFP® and CEPA® designations

We're excited to celebrate Jennifer earning two new professional designations! 🎉

The CFP® certification represents advanced education across areas including financial planning, investments, taxes, retirement, and estate planning, along with professional experience and a rigorous exam.

As a CEPA®, Jennifer has also received specialized training in exit planning, helping business owners align their business, personal, and financial goals while building value and preparing for a future transition.

Together, these accomplishments expand the expertise Jennifer can bring to the individuals, families, and business owners we have the privilege of working with.

Jennifer Larsen, M.Ed., ChFC®, CFP®, CEPA®



SEMINARS

Real Estate Investment Seminar

In August, we had the opportunity to host a conversation centered around real estate investing and the role it can play within a broader financial strategy.

A special thank you to Kelsey Gibson and Ryan Voight for collaborating with Jennifer and Jessica and sharing their expertise, and to the Cavanaugh Crew for sponsoring lunch for everyone who joined us! We're grateful to everyone who spent the afternoon learning and connecting with us.

We love creating opportunities to bring education, different perspectives, and great conversations together.



COMMUNITY

Rooted in Our Community

It's been a busy season of connecting, collaborating, and getting involved right here in New Braunfels.

Jennifer recently led speed networking through New Braunfels Business University at Align Masterminds Networking Group, and joined Whit Ehrich with Hill Country Tech Guys for a podcast conversation, creating new opportunities to connect and share ideas with local professionals.

Jessica has been busy behind the scenes, too, serving on the Planning Committee for the New Braunfels Women's Conference and helping bring this community event to life. ✨

We're grateful for every opportunity to stay connected to the community we call home.



CLIENT APPRECIATION

Celebrating the People We Serve

Making a splash at our annual Back-to-School Float!

One of our favorite August traditions is getting to step outside of the office and spend an afternoon on the river with our clients at our Back-to-School Float.

It's a chance to relax, connect, and simply enjoy time together. We're incredibly grateful for the relationships we've built and the trust our clients place in us.

Thank you to everyone who joined us and made this year's float so much fun!



LET CONNECT

Here When You Need Us

Good financial planning starts with a conversation, and we're always happy to have one.

Whether you have a question, something in life has changed, or you simply want to talk through what's on your mind, we're here to listen.

We're grateful for the relationships we've built and for every person who trusts us to be part of their story. Our door is always open, and we'd love to hear from you.

With gratitude,

Jennifer Larsen & Jessica Walker

and the Wohlstand Wealth Strategies Team

